



Virginia Green Profile



Covington Welcome Center

Covington, Virginia

The Covington Welcome center is located on top of the Alleghany Mountains and is the "first stop" for many Virginia travelers. We assist travelers with travel information on statewide attractions

GREEN ACTIVITIES

☒ **Recycling and Waste Reduction.** Virginia Green facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans
- Use reusable dishware and glassware, and minimize use of disposables
- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand dryers
- Purchase recycled-content paper towels and toilet paper
- Make double-sided copies/ printed materials



☒ **Minimization of Disposables.** Participants are encouraged to minimize use of all disposables. This facility pledges that they:

- Use disposable containers made from bio-based materials, recycled content paper, and that are compostable and/or recyclable

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Use water-flow metering to discover leaks and areas of high use
- Have:
 - Low flow toilets
 - Waterless urinals
 - Automatic faucets or toilets in public restrooms

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Have individual thermostats for each room/area
- Keep doors and windows closed when HVAC is on
- Have a policy to minimize the use of lighting during night cleaning

- ☒ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to clients, members and staff and encourage them to join or do business with Virginia Green participants. This facility pledges that they:
- Encourage clients who are in the tourism industry to join Virginia Green.

For more information on the **Covington Welcome Center**, see www.virginia.org or contact Teresa Collins at tcollins@virginia.org

For more information on the **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen/homepage.html or go to www.viriniagreentravel.org.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on **Virginia Green**, see www.deq.virginia.gov/p2/viriniagreen/homepage.html or go to www.viriniagreentravel.org.

